

FINANCE FOR NON-FINANCE MANAGERS

2-Day Corporate Training Program

OVERVIEW

Finance for Non-Finance Managers is for those who want to understand key financial principles and apply them in a real-world context. Over the course of the program window, you will work your way through a series of modules that move from understanding basic financial principles to applying financial analysis and ratios to drive decisions.

WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Understand the language associated with finance
- Know how and when to use financial terms and analysis techniques
- Read and assess company performance using financial statements
- Recognize the link between organizational strategy and financial objectives
- Use "the numbers" to your best advantage to make more informed decisions

WHAT YOU WILL LEARN

Day 1: Financial Statements and Analysis

- Understanding Finance and Accounting
- The Purpose of Finance
- Most Common Financial Reports
- Overview of Financial Statements
- Financial statements and financial terminology
- Financial Ratio Analysis

Day 2: Cash, Costing and Budgeting

- Short-Term Financial Management
- Cash Management, Managing Receivables and Inventory
- Costing a Product or Service
- Costs, Variable Costs, and Contribution Margin
- Budgeting
- Capital Budgeting

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from BAsia Pacific Regional Hub – Corporate Training Division of EIU–Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD 1,099 per person

Fee Includes:

- **2**-Day Training (Total 12 hours)
  - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.