

PRESENTATION SKILLS

2-Day Corporate Training Program

OVERVIEW

This training aims to change the audience and get them to think or act differently. The presenter should be able to engage them with a clear, focused message, logical arguments, and compelling visuals. Add a passionate delivery that evokes emotions and your presentation is sure to impact your audience forcefully. This 2-day intensive program provides a guiding framework to teach others how to design, develop, and deliver compelling, high impact presentations. Participants will learn simple, innovative concepts they can apply throughout the design and delivery process. Additionally, participants will review how to structure presentations, research content, create impactful visuals and enhance their delivery skills.

WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Deliver clear, confident, and structured presentations tailored to different audiences
- Use voice, body language, and eye contact effectively to engage listeners
- Organize content logically with strong openings, key messages, and impactful conclusions
- Manage presentation tools (e.g., slides, props, visuals) to enhance delivery
- Overcome stage fright and manage nerves in high-pressure speaking situations
- Handle audience questions with poise and professionalism

WHAT YOU WILL LEARN

Day 1: Presentation Structure and Slide Design

- Presentation purpose
- The three principles of presenting
- Knowing your audience
- Creating your structure
- Visualizing your ideas
- The function of slides

Day 2: Presenter Preparation and Delivery

- Presenter preparation and managing nerves
- Delivery, engagemen
- Passion, proximity, and participation
- Beginning with a P.U.N.C.H.
- Building rapport and addressing questions
- Q&A and strong endings

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EIU - PARIS

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub – Corporate Training Division of EIU–Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD1,099/ per person

Fee Includes:

- **2**-Day Training (Total 12 hours)
  - Time: 9.00 AM - 4.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.