

EFFECTIVE CORPORATE GOVERNANCE

5-Day Corporate Training Programme

OVERVIEW

This training programme is designed to strengthen participants' understanding of governance principles, board responsibilities, and ethical leadership practices essential for sustainable organizational success.

The programme focuses on governance frameworks, roles of boards and management, risk oversight, transparency, accountability, and compliance with national and international governance standards. Through case studies, discussions, and practical tools, participants will gain the competence to enhance governance effectiveness and organizational integrity.

EUROPEAN INTERNATIONAL UNIVERSITY

WHAT YOU WILL ACHIEVE

By the end of the program, participants will:

- Communicate clearly and professionally in various business contexts
- Write effective emails, reports, and official documents
- Speak confidently and listen actively in workplace interactions
- Manage meetings, presentations, and difficult conversations effectively
- Adapt communication styles to different audiences and cultures
- Enhance professional image and workplace credibility

WHAT YOU WILL LEARN

Day 1: Foundations of Corporate Governance

- Principles and importance of corporate governance
- Governance frameworks and international best practices
- Roles and responsibilities of the Board, Management, and Committees
- Shareholder rights and stakeholder engagement
- Case study: Governance successes and failures

Day 2: Board effectiveness and ethical leadership

- Board structure, composition and independence
- Director duties and fiduciary responsibilities
- Board dynamics and decisions
- Chairperson and board committee roles
- Board effectiveness assessment exercise

Day 3: Risk, compliance and internal control

- Enterprise risk management and board oversight
- Internal controls and audit functions
- Compliance and governance reporting
- Ethics, integrity and whistleblowing mechanisms

EUROPEAN INTERNATIONAL UNIVERSITY

Day 4: Financial oversight, strategy and ESG

- Financial reporting and board oversight
- Reading financial statements for governance
- Strategy formulation and monitoring
- ESG, sustainability and corporate responsibility

Day 5: Transparency, accountability and governance improvement

- Disclosure, transparency, and stakeholder communication
- Evaluating board and governance performance
- Governance in crisis and decision-making under pressure
- Future trends in corporate governance
- Action planning for governance improvement

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from ASIA PACIFIC REGIONAL HUB CORPORATE TRAINING DIVISION of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

EUROPEAN INTERNATIONAL UNIVERSITY

FEE & PAYMENT

USD 2,150 / per person

Fee Includes:

- 5-Day Training (Total 25 hours)
  - Time: 9.00 AM - 3.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.