

FINANCIAL MANAGEMENT

5-Day Corporate Training Programme

OVERVIEW

Financial Management is a core function in any organization, focused on planning, organizing, directing, and controlling financial activities. It plays a critical role in ensuring an organization's financial health and strategic growth by managing resources efficiently and making sound investment decisions.

At its core, financial management involves key activities such as budgeting, financial planning, risk management, capital structure decision-making, and financial reporting. It helps organizations achieve their goals by ensuring the optimal use of financial resources, maintaining a balance between profitability, liquidity, and risk.

WHAT YOU WILL ACHIEVE

Upon the completion of this program you will be able to:

- Develop a strong foundation in financial planning and management
- Enhance skills in problem-solving, risk analysis, and management
- Strengthen budget execution and expenditure monitoring capabilities
- Build proficiency in financial data analysis and record-keeping
- Familiarize participants with international best practices in internal controls and accounting systems
- Equip participants with the necessary skills for project financial management and reporting

WHAT YOU WILL LEARN

Day 1: Foundations of Financial Management and Financial statements and analysis

- Introduction to financial management: scope, objectives, and importance
- The role of finance in organizational decisions
- Overview of financial statements: income statement, balance sheet, cash flow
- Financial ratio analysis: liquidity, profitability, solvency, efficiency

Day 2: Budgeting and Financial Planning

- Understanding the budgeting process and financial planning cycle
- Types of budgets: operating, capital, and cash budgets
- Budgeting techniques: zero-based, incremental, and flexible budgeting
- Forecasting tools: trend analysis, regression, scenario planning

Day 3: Capital budgeting and investment decisions

- Importance of capital investment decisions in financial management
- Capital budgeting techniques: NPV, IRR, Payback Period, Profitability Index
- Understanding cost of capital and WACC (Weighted Average Cost of Capital)

Day 4: Working Capital and Risk Management

- Components of working capital: managing cash, receivables, inventory, payables
- Cash flow management and liquidity optimization strategies
- Financial risks: market risk, credit risk, operational risk
- Techniques for identifying, assessing, and mitigating financial risks

Day 5: Reporting, compliance and strategic finance

- Overview of financial reporting standards (IFRS/GAAP) and compliance
- Internal controls, audits, and ethical responsibilities in finance
- Linking financial management to strategic organizational goals
- Role of finance in long-term value creation and sustainability
- Capstone project: End-to-end financial plan and analysis for a sample business

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub - Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD2,510/ per person

Fee Includes:

- 5-Day Training (Total 25 hours)
  - Time: 9.00 AM - 3.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.