

IMPACTFUL DECISION-MAKING

5-Day Corporate Training Programme

OVERVIEW

This interactive training introduces a variety of creative solution generation and decision-making techniques. Participants will develop the skills necessary to analyze a problem, generate creative solutions, and decide which solution most closely matches their needs. After practicing the new tools and techniques, participants will apply them on an interesting case study. A Workbook is supplied to each participant for notetaking so that they can re-examine the programme content at any point in the future.

WHAT YOU WILL ACHIEVE

Upon the completion of this program you will be able to:

- Apply structured and data-informed decision-making frameworks to real-world challenges
- Evaluate risks, consequences, and trade-offs to make high-impact decisions
- Manage uncertainty and make confident decisions under pressure
- Utilize critical thinking and problem-solving techniques to generate better alternatives
- Avoid common decision-making biases and cognitive traps

WHAT YOU WILL LEARN

Day 1: Define problems and decision objectives

- Identify and define the core problem
- Analyze causes, constraints and decision objectives
- Cause and effect/Fishbone/Ishikawa diagrams
- Why-Why diagrams

Day 2: Generate solutions using creative thinking methods

- Eight blocks to creative thinking
- Brainwriting and creative alternatives
- SCAMMPERR
- Reverse brainstorming
- Using structured methods to develop potential solutions

Day 3: Assess alternatives, trade-offs and risks

- Pro's and Con's
- Steps in force field analysis
- Cost/benefit analysis
- Feasibility/capability analysis
- Select a solution based on criteria and evidence

Day 4: Choose and implement solutions

- Planning and scheduling
- Develop implementation responsibilities and milestones
- The big planning tips
- Monitor progress and adjust the plan

Day 5: Create action plans and review outcomes

- Review decisions through applied case work
- Reflect on lessons and build a decision-making action plan

METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub - Corporate Training Division of EIU-Paris

SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

FEE & PAYMENT

USD 2,150/ per person

Fee Includes:

- 5-Day Training (Total 25 hours)
  - Time: 9.00 AM - 3.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.