

# STRATEGIC PROJECT MANAGEMENT

## 5-Day Corporate Training Programme

## OVERVIEW

This intensive 5-day programme is designed to equip professionals with modern project management tools, techniques, and strategies necessary for successful project planning, execution, and delivery in today's fast-paced and complex environments. Participants will learn to align project goals with organizational strategy, manage risks, lead cross-functional teams, and apply digital tools to boost project efficiency and outcomes. The course is aligned with global standards such as PMI's PMBOK and tailored to 21st-century challenges, including sustainability, digital transformation, and stakeholder agility.

# WHAT YOU WILL ACHIEVE

By the end of this program, participants will be able to:

- Understand and apply the full project lifecycle (initiation to closure)
- Develop comprehensive project plans with defined scope, time, and cost parameters
- Identify, assess, and manage project risks and stakeholder expectations
- Utilize tools like Gantt charts, Work Breakdown Structures (WBS), and project dashboards
- Communicate project goals, progress, and challenges effectively
- Lead project teams with agility, collaboration, and accountability

# WHAT YOU WILL LEARN

**Day 1: Introduction to Project Management Essentials**

- What is project management? Definitions and key concepts
- Project lifecycle and phases (Initiation to Closure)
- Roles and responsibilities of the project manager
- Project scope and stakeholder identification

**Day 2: Planning, scheduling, WBS and Gantt charts**

- Defining scope, objectives, and deliverables
- Creating Work Breakdown Structures (WBS)
- Time estimation techniques and Gantt charts
- Critical Path Method (CPM) and scheduling tools

**Day 3: Cost, Risk, and Resource Management**

- Budgeting, cost estimation, and cost control
- Identifying and managing risks
- Resource allocation and team structuring
- Procurement and contract management basics

**Day 4: Project Execution, Monitoring & Communication**

- Team leadership and stakeholder engagement
- Performance tracking (KPIs, project dashboards)
- Change control and quality assurance
- Communication planning and reporting

**Day 5: Closing Projects and Lessons Learned**

- Final deliverables and client handover
- Project evaluation and closure checklist
- Capturing lessons learned and continuous improvement

# METHODOLOGY

Well-balanced theoretical and practical methodology, which includes interactive discussions, case studies, interactive activities/exercises and assignments to understand the concepts and their applicability

# EVALUATION CRITERIA

Participants must have attended the sessions **at least 80%** of the sessions in order to receive a CERTIFICATE from Asia Pacific Regional Hub - Corporate Training Division of EIU-Paris

# SPECIAL FEATURES YOU WON'T FIND ANYWHERE ELSE ...

Discussions are based on extensive practical experience, not just theory. Engaging interactions characterize the training sessions from start to finish, keeping everyone involved in the learning process, and applying what is learned to real-life work situations and circumstances. Collaborative work is assigned for enhance learning and mastery of knowledge and/or skills.

# FEE & PAYMENT

## USD 2,150/ per person

**Fee Includes:**

- 5-Day Training (Total 25 hours)
  - Time: 9.00 AM - 3.00 PM (1-Hour Lunch Break)
- Globally Recognized Professional Certificate
- Digital Training Resources
- Essential Stationery
- Tea/Coffee Breaks
- Working Lunches

**Note:* all other expenses are to be borne by participants.